



UNIVERSITY OF
WEST ATTICA
ΠΑΝΕΠΙΣΤΗΜΙΟ ΔΥΤΙΚΗΣ ΑΤΤΙΚΗΣ

A6_ QUALITY POLICY

Aigaleo, 2025

DEPARTMENT OF TOURISM MANAGEMENT "EXECUTIVE MBA IN HOTEL MANAGEMENT"

The Department of Tourism Management organizes and operates Postgraduate Study Programs (either independently or in collaboration with other departments of the University of West Attica or other institutions), which are part of the strategic planning of the University of West Attica. This planning aims to further advance knowledge, develop research and the arts, satisfy the educational, research, social, cultural, and developmental needs of the country, and provide high-level specialization for graduates in theoretical and applied areas of specific academic fields, specialized thematic units, or subfields of the disciplines taught in the first cycle of studies of the collaborating departments.

The Quality Policy of the Department of Tourism Management expresses the Department's commitment to providing high-quality higher education to its students and to fostering a creative research and working environment for its staff through a continuous development and improvement process. This process is defined and adapted to new circumstances, is constantly enhanced and updated with the active participation of all Department members.

Within this context, the Postgraduate Study Programs (PSPs) are committed to implementing a quality policy that:

- Supports the academic identity and orientation of the curriculum.
- Promotes its purpose and content.
- Implements its strategic objectives.
- Defines the means and methods to achieve these objectives.
- Aims at its continuous improvement.

Each PSP curriculum of the Department of Tourism Management is designed to:

- Respond to contemporary scientific and teaching demands.

- Achieve the intended learning outcomes as described in the course syllabi and offer qualifications aligned with the European Qualifications Framework for Higher Education.
- Promote scientific knowledge and research.
- Equip postgraduate students with the skills to fill specialized positions in both the public and private sectors.

The Department fully aligns with the quality policy of the collaborating institutions and implements quality procedures in teaching by:

- Selecting qualified teaching staff as defined by relevant legislation.
- Evaluating teaching performance by students on a semester basis.
- Participating in internal evaluation processes coordinated by the Quality Assurance Unit (MODIP) of the University of West Attica.
- Employing a variety of teaching methods and techniques, emphasizing student-centered approaches.
- Ensuring students' academic progress and development throughout their studies.
- Encouraging all students to author articles, publish in peer-reviewed academic journals, and present at national or international conferences.
- Ensuring access to useful and accessible learning resources for students.
- Applying the institution of Academic Study Advisors.
- Fostering a climate of respect, collaboration, and understanding among all stakeholders involved in the curriculum and implementing best practices for resolving any issues, as stipulated in the Complaint Management Regulation.

The Department ensures the quality (and quantity) of the research work conducted by its academic staff by:

- Promoting outreach through collaborations both within the institution and with other institutions in Greece and abroad.
- Encouraging faculty participation in international and national conferences, research programs, and global partnerships.
- Supporting their international mobility.
- Seeking alternative funding sources (participation in programs, sponsorships, donations, etc.).
- Encouraging high-level research to be published and recognized internationally.
- Ensuring the connection between teaching and research.

The Department monitors the employability of its graduates and shares relevant career information with current students beyond standard advisement.

Based on its available resources (teaching staff – infrastructure), the Department ensures the appropriate annual intake of students to provide high-quality education.

The Department ensures quality at all levels of the program's operation and takes appropriate actions to improve it continuously.

It also ensures that the website of the Postgraduate Program remains up to date and serves as a reliable information source for students.

The strategic objectives of the PSPs of the Department of Tourism Management align with those of the Institution and focus on:

1. Enhancing and upgrading the educational process.
2. Strengthening ties with society and the labor market – promoting outward orientation.
3. Ensuring quality.